



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Contract # 832292

Schedule Dates 10/16/12-10/22/12
Advertiser Paul Hirschbiel for Congress (39143)
Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895
Product Political - US House (1175)
Brand Democrat (152221)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name GILROY, MAURA
Phone/Fax (757) 362-3300 /
CPE 106/113/1221
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments HIRSCHBIEL 10/16
PAUL HIRSCHBIEL FOR CONGRESS

Date Entered 05/31/12
Last Modified 10/15/12
Entered By Penne Marsh
CO-OP No
Headline # 06161135
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,923.50
Net Total \$16,566.50
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Oct. 2012	28	\$19,490.00
Grand Total:	28	\$19,490.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	10/16/12-10/19/12	4	:30	12:58P- 2P (ET)	1		X	X	X	X			1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	THE CHEW	10/15/12
2.1	Normal Line / SPOT	10/16/12-10/19/12	4	:30	10A- 10:58A (ET)	1		X	X	X	X			1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	10/15/12
3.1	Normal Line / SPOT	10/16/12-10/19/12	4	:30	11:35P- 12:02A (ET)	1		X	X	X	X			1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)	ABC NIGHTLINE	10/15/12
4.1	Normal Line / SPOT	10/16/12-10/19/12	4	:30	10:58A- 12P (ET)	1		X	X	X	X			1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	THE VIEW	10/15/12
5.1	Normal Line / SPOT	10/16/12-10/19/12	4	:30	12P- 12:57P (ET)	1		X	X	X	X			1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	10/15/12
6.1	Normal Line / SPOT	10/16/12-10/19/12	4	:30	2P- 3P (ET)	1		X	X	X	X			1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICAIN THE AFTERNO	10/15/12
7.1	Normal Line / SPOT	10/16/12-10/19/12	4	:30	3:58P- 4:58P (ET)	1		X	X	X	X			1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)	DR. OZ	10/15/12
8.1	Normal Line / SPOT	10/16/12-10/19/12	4	:30	4:58P- 5:29P (ET)	1		X	X	X	X			1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	10/15/12
9.1	Normal Line / SPOT	10/16/12-10/19/12	4	:30	5A- 5:58A (ET)	1		X	X	X	X			1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	5AM NEWS	10/15/12
12.1	Normal Line / SPOT	10/16/12-10/19/12	4	:30	5:58A- 7A (ET)	1		X	X	X	X			1	\$850.00	\$850.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/15/12
15.1	Normal Line / SPOT	10/16/12-10/19/12	4	:30	7:28P- 7:57P (ET)	1		X	X	X	X			1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)	JEOPARDY	10/15/12
16.1	Normal Line / SPOT	10/16/12-10/19/12	4	:30	9A- 10A (ET)	1		X	X	X	X			1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	10/15/12
18.1	Normal Line / SPOT	10/20/12-10/20/12	4	:30	5:58A- 8A (ET)							1		1	\$350.00	\$350.00	Norfolk (WVEC) (WVEC)	NEWS	10/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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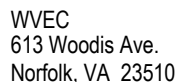
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19.1	Normal Line / SPOT	10/20/12-10/20/12	4	:30	6:58P- 7:57P (ET)							1			\$500.00		Norfolk (WVEC) (WVEC)	WHEEL/JEOPARDY	10/15/12
20.1	Normal Line / SPOT	10/21/12-10/21/12	4	:30	9:58A- 11A (ET)								1	1	\$440.00	\$440.00	Norfolk (WVEC) (WVEC)	THIS WEEK	10/15/12
21.1	Normal Line / SPOT	10/21/12-10/21/12	4	:30	7:58A- 9A (ET)								1	1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/15/12
23.1	Normal Line / SPOT	10/21/12-10/21/12	4	:30	9:30A- 10A (ET)								1	1	\$250.00	\$250.00	Norfolk (WVEC) (WVEC)	CHRIS MATTHEWS	10/15/12
25.1	Normal Line / SPOT	10/16/12-10/21/12	4	:30	11P- 11:35P (ET)	1		X	X	X	X	X	X	1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	10/15/12
26.1	Normal Line / SPOT	10/22/12-10/22/12	4	:30	11:35P- 12:02A (ET)		1							1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	10/15/12
27.1	Normal Line / SPOT	10/22/12-10/22/12	4	:30	10:58A- 12P (ET)		1							1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	10/15/12
28.1	Normal Line / SPOT	10/22/12-10/22/12	4	:30	3:58P- 4:58P (ET)		1							1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	10/15/12
29.1	Normal Line / SPOT	10/22/12-10/22/12	4	:30	4:58P- 5:29P (ET)		1							1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	10/15/12
30.1	Normal Line / SPOT	10/22/12-10/22/12	4	:30	5A- 5:58A (ET)		1							1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	10/15/12
31.1	Normal Line / SPOT	10/22/12-10/22/12	4	:30	5:29P- 5:58P (ET)		1							1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	10/15/12
32.1	Normal Line / SPOT	10/22/12-10/22/12	4	:30	6P- 6:30P (ET)		1							1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	10/15/12
33.1	Normal Line / SPOT	10/22/12-10/22/12	4	:30	5:58A- 7A (ET)		1							1	\$850.00	\$850.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	10/15/12
35.1	Normal Line / SPOT	10/22/12-10/22/12	4	:30	7A- 9A (ET)		1							1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	10/15/12

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